



Fultondale High School Football

Corporate Sponsorship Packages

Gold Package: \$3500

- Banner Link placement on fultondalefootball.com
- Weekly sponsorship spotlights across all social media platforms
- Sponsor booth - tent placement inside stadium at all home games where you can advertise, hand out merchandise, have a raffle for customer information (no purchase required)
- Game Commercials - 2, 60 second live commercials to be read before the game starts. 2, 60 second live commercials to be read at halftime, and 1, 60 second live commercial to be read at the conclusion of the game.
- PA announcements - PA announcers will announce your commitment to community and school twice per quarter, announcements can be customized to fit your marketing strategy, and announce raffles, free merchandise, etc.. at your tent.
- Stadium signage - on field signage to promote your business to the community for every home game.
- Entrance feather flag - advertise your business logo on feather flags placed at all entrances to the stadium
- Free parking and reserved seating for you and up to 3 guests to all home games
- Free hospitality room meal for you and up to 3 guests at all home games

Silver Package: \$2500

- Banner link placement on Fultondalefootball.com
- Game commercials - 1, 30 second live commercial to be read before the game starts, 1, 60 second live commercial to be read at halftime
- Stadium signage - on field signage to promote your business to the community for every home game.
- Free parking and reserved seating for you and 1 guest to all home games.
- Free hospitality room meal for you and 1 guest at all home games

Bronze Package: \$1500

- Banner link placement on Fultondalefootball.com
- Game commercial - 1, 30 second live commercial to be read before the game starts
- Entrance feather flag- advertise your business logo on a feather flags placed at all entrances to the stadium
- Free parking and reserve seating for you and 1 guest to all home games
- Free hospitality room meal for you and 1 guest at all home games



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Individual and small business packages

Situational Package: \$500/ game

- Have your business announced for the coin toss, all first downs (Fultondale), and all 3rd downs (opponent) for the entire game. First come first serve, only one per game.

Hospitality Room Sponsorship: \$750/ game

- 4 reserved seats and parking passes
- Game commercials - 1, 30 second commercial before the game, 1, 30 second commercial at halftime
- Hospitality room meal for you and 3 guests
- Signage in the hospitality room announcing your sponsorship for the game.

Pregame Sponsorship: \$500/ game

- 2 reserved seats and parking passes
- Pregame acknowledgement from PA announcer
- Admission to pregame meal with team, coaches and cheerleaders
- Hospitality Room meal for you and 1 guest

Reserved seating: \$200/ per seat

- Reserved prime parking for all home games
- Reserved backed seating for all home games